AFP 2023

OCTOBER 22-25 | SAN DIEGO

WHERE YOU SHINE

Register By SEPTEMBER 15 to SAVE $300

www.conference.afponline.org

YOUR AFP 2023
QUICK TAKE

Here's what you can expect at the most important event for treasury and finance.

10/22-10/25
Sunny San Diego

130+ Educational
Sessions across **7** Tracks

9+ Inspirational
Keynotes

20+ Networking
Experiences

200+ Solution
Providers

THOUSANDS of Treasury
and Finance Professionals

CHECK OUT THE VIDEO.

NETWORKING EVENTS

Where CHANGEMAKERS SHINE

“It’s all about **reconnecting with people** that are actually going through my challenges. People that are in this arena that are **willing to disrupt**.”

- Hector Rubalcava, FPAC
Director of Financial Planning and Analysis, *Press Ganey*

NETWORKING EVENTS

Join in powerful conversations that foster big thinking at numerous networking events and opportunities.

TREASURY IS MY THING

(Payments events and industry roundtables are limited to corporate practitioners)

PAYMENTS HUB

PAYMENTS KEYNOTE

PAYMENTS MIXER

PAYMENTS ROUNDTABLES
Monday Roundtable sponsored by
Tuesday Roundtable sponsored by StoneX Global Payments

PAYMENTS FRAUD SYMPOSIUM

INDUSTRY ROUNDTABLES
Sponsored by Fifth Third Bank

FP&A IS MY JAM

(FP&A events are limited to FPACs and FP&A corporate practitioners)

FP&A HUB*

FP&A KEYNOTE*

FP&A RECEPTION*

* *FP&A Hub, Keynote and Reception are sponsored by* Anaplan

FP&A ROUNDTABLE

FP&A SYMPOSIUM

STRATEGY IS MY FOCUS

(Executive events are limited to executive-level corporate practitioners)

EXECUTIVE INSTITUTE KEYNOTE LUNCHEONS
Sponsored by PNC

EXECUTIVE RECEPTION

EXECUTIVE ROUNDTABLES

I'M A CTP, FPAC OR CCM

The **CERTIFICATION KEYNOTE LUNCHEON** is Exclusively For You.
Sponsored by PNC
(Limited to CTPs, CCMs and FPACs)

KEYNOTE SESSIONS

Where TRAILBLAZERS SHINE

"It's great to be **surrounded by people** who have the **same passions and goals**."

- **Nicole Leguizamon**
  Treasury Analyst
  Metropolitan Companies

TUESDAY KEYNOTE

IAN BREMMER

Political Scientist, President and Founder of *Eurasia Group* and *GZERO Media*

Understanding the Risks We Face in an Increasingly Unstable World

To successfully navigate global markets, business leaders must analyze economic risks when considering investments or market exposure. Author and acclaimed geopolitical expert, Ian Bremmer covers today's top risks to make sense of a compounding polycrisis impacting organizations on the global stage. By blending political and economic risk analysis, this keynote provides treasury and finance professionals with the **perspective to make savvier investment decisions and better prepare for the future**.

SPEAKER CRED:

- Youngest-ever national fellow of the Hoover Institution ⭐
- Created Wall Street's first global political risk index (GPRI) 🌍
- Author of 11 books, including two *New York Times* bestsellers 📚
- Host of the award-winning show, GZERO World 📺

READ HIS STORY.

MINDSHIFT KEYNOTE

ERICA ORANGE

Executive Vice President & Chief Operating Officer, *The Future Hunters*

Reimagination in a Time of Change

The circumstances of the last 3 years accelerated many previously developing trends at an exponential pace. It also magnified existing issues such as the limits of short-term thinking, changes in trade, evolving technology and the impact of various supply chain disruptions. It is imperative that treasury and finance professionals successfully analyze such anticipated changes to better invest in capabilities that won't be out of date by the time they are in-place. In the face of an ever-evolving technological landscape, Erica Orange shares **strategies for challenging core thinking to better identify and translate trends into actionable strategies**, while creating new future-proofed opportunities for your organization.

MindShift Keynote sponsored by Capital One

SPEAKER CRED:

- Forbes 50 Top Female Futurists 🏆
- Featured on NPR, Time, Inc, Wired and Bloomberg ⭐
- TedX Speaker 🎤

MINDSHIFT SPEAKERS AND SESSIONS offer actionable advice on the cutting-edge trends and innovative tools you should pay attention to in emerging technologies.

CERTIFICATION KEYNOTE

Exclusively for CTPs, FPACs and CCMs

DR. JENNIFER AAKER

Author, *Humor, Seriously*
General Atlantic Professor, *Stanford Graduate School of Business*

The Serious Business of Humor, Humanity & Resilience

There is a misconception in today's corporate world: that treasury and finance professionals must suppress their sense of humor in the work environment to be taken seriously. On the contrary, research tells a different story. Building on her bestselling book, Humor, Seriously, Jennifer Aaker delves into the behavioral science of humor, and why it fuels creativity, fosters resilience, and strengthens teams and organizations. Aaker shares stories from inspiring leaders and tactics that can be deployed to bridge the trust gap, cultivate cultures of levity, unlock agility in the face of change; including concrete tools for embracing humor with a purpose in your personal and professional life.

SPEAKER CRED:

- Recipient of the Distinguished Scientific Achievement Award 🏆
- Recipient of the MBA Professor of the Year Award ⭐
- *Humor, Seriously* is one of Top Business Books that are Surprisingly Fun to Read by Adam Grant, Susan Cain and Malcolm Gladwell 📚

Certification Keynote sponsored by PNC

We're thinking **DIFFERENTLY.**

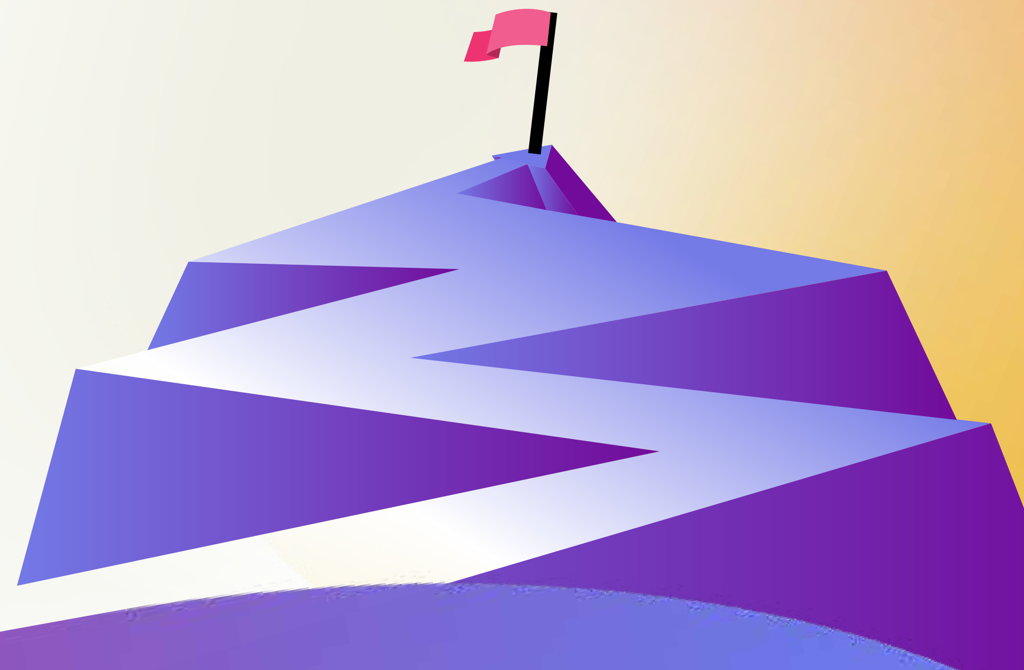
Developing new techniques to **work smarter** and implementing strategies to **solve current issues**. What have you created to help your organization **thrive**?

Submit your solution for the

AFP 2023

PINNACLE AWARDS

Recognizing Excellence in Treasury and Finance



AFP 2022 Pinnacle Award Grand Prize Winner Marsh McLennan built a machine learning model that predicts client churn and can be used to replace manual processes.

We will celebrate **three Pinnacle Award finalists** and **one grand prize winner** at AFP 2023 in San Diego.

Submit Your Solution May 22-July 21

Learn more.

EDUCATIONAL SESSIONS

Where INNOVATORS SHINE

"We always want to ensure that we're doing our diligence **staying on the cutting edge of trends**."

- Ryan Millard, CTP
Senior Manager, Treasury *American Airlines*

EDUCATIONAL SESSIONS

IGNITE SOLUTIONS through
130+ EXPERT-LED EDUCATIONAL SESSIONS by companies like:

Autodesk, Inc. | BrightView Health | CarMax | Chick-fil-a, Inc.
Circle K | Comcast | Delta Air Lines | Dolby Laboratories
Duke Energy Corporation | McAfee, Inc. | Michigan State University
Microsoft | Parkland Fuel Corp | Under Armour

AFP 2022 Session Feedback

"**Excellent practitioner speakers** who gave lots of actionable real life examples."

"**Great session.** Practical analogies, appropriate context, engaging."

"**Excellent job** in covering a topic that is challenging to most."

DATA POINT:

83% of corporate practitioners who attended AFP 2022 rated education favorably.

WHAT'S NEW FOR AFP 2023

WE'VE *ENHANCED* YOUR AGENDA

OCTOBER
22

Sunday, October 22

TWO ADDITIONAL HOURS OF EDUCATION

Kick off your AFP 2023 experience with even more education. We've added two session blocks on Sunday from 1 - 3:30 PM, followed by networking events and our Sunday Keynote.

OCTOBER
25

Wednesday, October 25

PRINCIPLES IN PRACTICE SERIES

Looking to dig in on Wednesday? Check out our new Principles in Practice series. These multi-hour sessions start at 8:30 and dive deep on key topics in the profession:

- Modeling Best Practices
- Payments Fraud and Cybercrime
- The Whys of Strategic Cash
- Presentation and Conversations Skills That Go Beyond Data

Make sure you plan your hotel and flights around these exciting updates. **Check out the schedule for more details.**

TREASURY MANAGEMENT

How to Achieve Real-time Treasury Through APIs

Whether you're looking to expedite payments, receivables, or reconciliation, or simply to mitigate risk by avoiding manual entry, the benefits of APIs are immediate and quantifiable. A digitalization SME, along with three corporate practitioners, each at a different stage in their digital journey with a unique story to tell prove “real-time treasury” is achievable and implementable with the right forward-thinking mindset and resources. Hear best practices for seamless integration with real-world examples, obtaining buy-in from leadership to prioritize real-time treasury, along with lessons they learned along the way. This session also prepares practitioners for what's on the horizon for APIs to help streamline treasury operations and optimize working capital.

Improving Cash Forecasting in a High-Rate Environment: A Treasurer’s Perspective

Forecasting accuracy has become critical in the corporate drive to optimize liquidity, investments and debt in an inflationary/high-rate environment. Accurate positioning and forecasts are the foundation for all financial decisions and are still difficult to compile and produce with accuracy. Join this session as a panel of Treasury experts looks at forecasting best practices, and challenges from both a treasury and FP&A perspective. They explore real world examples and discuss how best-in-class treasuries develop and manage their forecasting process to achieve maximum accuracy and efficiency by leveraging the latest in Treasury technology and automation.

Simplify Your Inter-Company Settlement Process

Inter-company settlement can be quite tedious, prone to error and is far more complex for businesses transacting across dozens of legal entities, many currencies and bank accounts. However, for businesses that know how to effectively use inter-company and multi-lateral netting, the process can be nearly fully automated, simplified and more accurate. Imagine simplifying your payables and receivables so that all cash flows are netted at the end of each day, leading to a SINGLE payment between entities. Join us to learn how companies can successfully introduce global inter-company netting to automatically settle invoices between AP/AR, while reducing manual processes by 80% and reducing errors.

TASK FORCE MISSION:

The volunteer treasury and finance practitioners who built this track have you covered from rookie to rockstar, with sessions covering blocking and tackling topics to advanced strategies.

Curate your learning journey through a **focused content experience** built for Payments Pros.

PAYMENTS HUB

Fighting Fraud! How Corporates and Banks are Protecting Against Fraudulent Documents

Regardless of size or industry businesses worldwide continue to face a torrent of new and increasingly creative cyberattacks in what some experts describe as a 'digital pandemic of epic proportions.' Many of these incursions use fraudulent documents which include important details amended, such as bank account information, enable criminals to obtain payments or falsify collateral. Companies must ensure fast, secure, and reliable data transactions between counterparties as fraud becomes more sophisticated. Aiming to help treasury and finance professionals learn and adopt strategic initiatives related to managing fraud this panel provides unique approaches to fraud mitigation within their organization.

Treasury APIs and Real-time Implementations: 'Real' Case Studies!

It seems the corporate treasury industry is well-versed on real-time technology and treasury API concepts, but only 7% have implemented APIs. To understand why APIs are always discussed but are rarely implemented, this panel explores scenarios on how to implement successful treasury APIs in an environment where lack of aggregation and regulation limit broader adoption. This session walks through the architecture of how integration is accomplished, backed by diagrams and graphics, and shares perspectives on API integration from a multinational conglomerate with decentralized technology and an organization that built proprietary payment technology to accelerate API integration and crypto-linked payments.

Reducing Risk with Dispute Analytics

Forewarned is forearmed, and in this day and age, accurate analytics can give a company a tactical advantage. Utilizing analytics to fight chargebacks assists merchants in recovering revenue that would otherwise be lost to fraudulent claims, protects your reputation with both customers and banks and helps contribute to industry-wide change. However, many businesses still overlook one particularly valuable data source: chargebacks. In this session speakers from different industries discuss how businesses can analyze chargeback data to reveal vulnerabilities and identify the root causes of disputes to effectively fight fraud in 2023 and beyond.

TASK FORCE MISSION:

The volunteer treasury and finance practitioners who built this track focused on enhancing knowledge of emerging technologies and best practices in the payments space.

"Any **unique approaches** to fraud attempts?"

"Has anyone implemented a **more efficient payments process?**"

"I'm looking for a use case for **real-time payments.**"

PAYMENTS HUB

DISCUSS IT. *SOLVE IT.*

Meet with your payments peers for impactful conversations that lead to dynamic solutions.

In the Payments Hub you'll find:

Payments Educational Sessions

A lineup of sessions focused on faster payments, payments tech, payments fraud and more.

Payments Networking Events

From **Roundtable** discussions with set topics to an informal **Mixer**, you have so many opportunities to find and connect with your peers

Limited to corporate practitioners.

Monday Roundtable sponsored by

Tuesday Roundtable sponsored by StoneX Global Payments

EXPLORE THE HUB

AFP 2023
OCTOBER 22-25 | SAN DIEGO

PAYMENTS HUB

PAYMENTS KEYNOTE

JOHN DRECHNY

CEO, *Merchant Advisory Group (MAG)*

Why the Merchant's Voice is Critical in Payments Innovation

The Business to Consumer landscape has seen a rapid shift in payment transactions from the use of checks and magnetic strip cards, with most taking place at a physical location, to technology-enabled, faster payments, same day ACH, cryptocurrency, tap transactions, digital wallets and PayFacs, to name a few. In the face of these developments, it's critical for merchants to also have a voice in the development of this evolving payment ecosystem. CEO of the Merchant Advisory Group, John Drechny discusses the current payment landscape and how merchant collaboration is leading to better outcomes.

SPEAKER CRED:

- Former Board member of the Faster Payments Council and U.S. Payments Forum ⭐

Curate your learning journey through a **focused content experience** built for FP&A Pros.

FP&A HUB

Achieving Automation and Agility Using Low Code/No Code Technologies

Technology that can easily handle, combine, and merge various large data sets and connections will empower FP&A professionals to build and iterate through models, creating more value for the business and giving analysts back valuable time to analyze the data rather than compiling it. The emergence of low-code/no-code technologies for planning, data manipulation and dashboarding has opened new possibilities for FP&A teams. This reduces the dependency on IT and allows Finance to flex with the variability of the business cycle to achieve a more nimble, agile, and powerful Finance function. Attend this session to better understand the role of low-code/no-code technologies in the FP&A functions.

Dynamic Planning, Forecasting, and Analytics at the Speed of Business

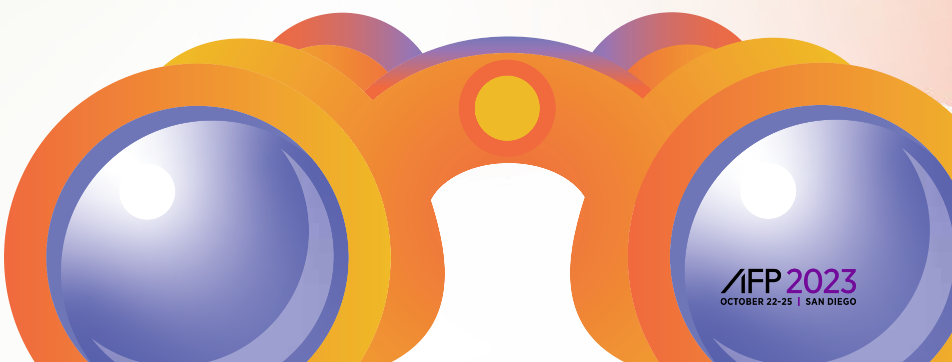
At CarMax, unprecedented economic changes from 2020 through 2022 resulted in temporary store closures and cash preservation which led to an explosion of demand and inventory buildup. Uncertainty with rising interest rates and recession winds demanded superior planning capabilities to rapidly forecast future performance. Seizing this opportunity, CarMax redesigned their planning processes and EPM platform by optimizing the level of detail, harmonizing processes across the annual plan, enabling a driver-based rolling forecast process, and eliminating offline models. Learn how CarMax reduced cycle times, enabled on-demand forecasts and robust scenario analysis, increased forecast accuracy, and delivered real-time analytics.

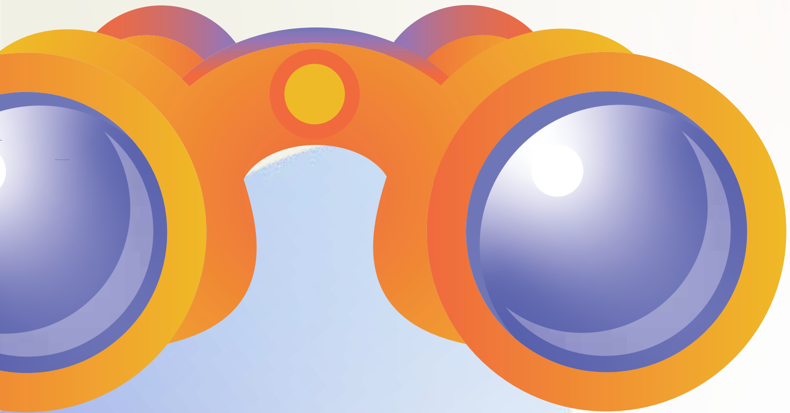
Transitioning From Number Cruncher to Strategic Partner

Making the transition from individual contributor to people leader and strategic partner we are increasingly asked to sit at the epicenter of decision-making, distilling alternatives to a common language of dollars and cents that considers the full financial statement impact of tactical choices. This discussion explores the way our individual value propositions change as we make the leap to leadership, and how we need to work differently to grow our influence in the organization.

TASK FORCE MISSION:

The volunteer treasury and finance practitioners who built this track want to elevate your impact through increased acumen, transformational processes and influential partnerships.





“How’re you **increasing** time to **insights?**”

“Any tips for **building trust** with **business end-users?**”

“Any examples of **low code tech** for **automation?**”

FP&A HUB

DISCUSS IT. *SOLVE IT.*

Meet with your FP&A peers for impactful conversations that lead to dynamic solutions.

In the FP&A Hub you’ll find:

FP&A Educational Sessions

A lineup of sessions focused on data analysis, scenario planning, finance transformation and more.

FP&A Symposium & Roundtable

Share challenges and hear solutions from your practitioner peers at intimate events.
Limited to corporate practitioners.

FP&A Reception

Make essential connections with your FP&A peers at a casual reception.
Limited to corporate practitioners.

The FP&A Hub is sponsored by Anaplan

EXPLORE THE HUB

FP&A HUB

FP&A KEYNOTE

ASWATH DAMODARAN

Professor, *NYU Stern School of Business* | Author, *Narrative and Numbers*

Narratives and Numbers: Where Story Meets Valuation in Finance

The world of finance is divided into two camps. One is solely focused on numbers and believes that only data matters and that imagination and creativity are dangerous distractions; the other builds on the stories they tell about projects, investments and companies, and the untold wealth these things will bring. Each side believes it has a monopoly on the truth and looks with contempt at the other, but they are both right and wrong. Stories matter, but only if they are supported by data. Conversely, numbers are empty, unless they include a compelling narrative. Renowned professor and author Aswath Damodaran discusses the process by which narratives are built, checked against reality and converted into valuations.

SPEAKER CRED:

- Known as the “Dean of Valuation” 🏫
- Widely published in various finance journals 📘
- A nine-time “Professor of the Year” winner at NYU 🏆

The FP&A Hub is sponsored by Anaplan

EXECUTIVE INSTITUTE

Designed to **inspire and empower you** to be an **impactful leader**.
Join your executive peers for elevated sessions, speakers and networking.

The Executive Institute is limited to corporate practitioners with the title of Chief Financial Officer, Treasurer, Vice President of Finance, Assistant Treasurer or Controller.

SESSIONS

From Analytics to Action: Exceeding CFO Expectations in 2024

Stepping up over two tumultuous years, treasury teams earned a seat at the table for enterprise-level strategic conversations. Senior treasury practitioners discuss how they added critical perspective to demonstrate the value of treasury to senior management, boards of directors, and investors.

Life After a Treasury Workstation or ERP Implementation

Most discussion about treasury software systems focus on the selection of a system and the subsequent implementation. Very rarely do we look back and ask the vital questions. This discussion centers on the difficult side of a TMS/ERP implementation: making it work for your organization.

ADDITIONAL EXECUTIVE CONTENT

Executive Roundtables

Accelerate best in class insights and solutions with your executive peers. Topics include the ecosystem of embedded banking and talent development.

Executive Reception

Build essential relationships at this reception exclusively for the executive audience. Take part in topical networking to discuss major challenges and the proven approaches to address them.

Executive Lounge

Ideally located near Executive Institute educational sessions, this space is for executive attendees only, and allows you to connect with your peers at special exchanges, grab a coffee or catch up at the office.

Executive Institute and Executive Lounge are sponsored by

PNC

EXECUTIVE INSTITUTE

MONDAY EXECUTIVE INSTITUTE KEYNOTE LUNCHEON

Say Less, Get More

Author and expert communicator, Fotini Iconomopoulos, shares the principles of persuasion and negotiation and demonstrates how to use them to become the kind of leader that people want to follow. Attendees learn how to stand out and become a more influential leader to achieve better results.

Fotini Iconomopoulos

Author, *Say Less, Get More: Unconventional Negotiation Techniques to Get What You Want* | Negotiation & Communications Expert

TUESDAY EXECUTIVE INSTITUTE KEYNOTE LUNCHEON

Charisma and Leadership: The Science of Trust, Influence and Rapport

During her keynote, Olivia Fox-Cabane covers the science of charisma; the keys to making fantastic first impressions, and the secrets to having that “Wow effect”, that “boardroom presence” to quickly establish credibility, trust, and rapport.

Olivia Fox Cabane

Leadership & Charisma Expert | Author, The Charisma Myth

Executive Institute and Executive Lounge are sponsored by

PNC

DATA POINT:

97% of Executive Institute attendees said the experience exceeded or met their expectations.

RISK MANAGEMENT

Understanding the Impact of a Cybersecurity Attack: Safeguarding Your Organization

As digital transformation continues to shape organizations, cyber theft and fraud has also evolved. This has created an urgent need for tighter data-security controls and related compliance measures, particularly in the fields of company and customer data. Corporate Treasury is the nerve center of any organization's finance operations and its reliance on IT for risk operations, real-time cash visibility and analytics is critical for timely business decisions. While IT certainly works to safeguard data and mitigate risks, they can't do it alone. In this session financial crimes experts stage a simulation that gives attendees an inside view of a cyber-crime in action.

"In Medias Res": Solving Treasury's FX Problems from the Inside Out

Turnover in global foreign exchange (FX) markets reached $7.5 trillion per day in April 2022, a volume that is 30 times greater than daily global GDP. With continued and increasing FX volatility even among the major currencies, Treasury and Finance practitioners tasked with and responsible for understanding and mitigating foreign currency risk need to be able to navigate the FX space. In this session panelists with decades of experience both working and managing multiple treasury roles, living overseas, and engaging daily with global operations provide valuable insight on protecting your company's financials from unnecessary FX impacts.

Cyber Readiness for Treasury: Practical Step by Step Solutions

Corporate Treasury departments are in the direct line of fire for cyber criminals using Business Email Compromise, ransomware, social engineering, and other methods to infiltrate the company's defense systems. Join this session as speakers discuss strategies for blending hi-tech and low-tech approaches to become effective in cyber defenses, performing routine data hygiene exercises such as data purges for enhanced PCI and PII security and erecting proprietary rails for payment requests or payment-instruction modifications.

KNOCK OUT YOUR CE CREDITS

Earn 20+ CTP, CCM, and FPAC credits at 130+ educational sessions.

TASK FORCE MISSION:

It is dangerous out there. The volunteer treasury and finance practitioners who built this track want you to anticipate and measure risk to protect your company's assets.

CAPITAL MARKETS & INVESTMENTS

Commercial Paper: Fool's Gold or Strategic Funding?

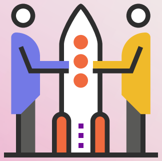
Commercial Paper markets have seen their share of negative headlines. From being labeled one of the "causes" of the financial crisis, to inherently unstable during the opening stages of the COVID pandemic. As a result, certain companies have steered clear of setting up a commercial paper program, despite strong evidence that it is one of the lowest cost sources of operational and strategic funding. This session presents the risk/reward trade-off of maintaining a CP program, the logistics of establishing a program, the day-to-day challenges and benefits of operating a CP program, and the best practices that issuers have developed to work with investors, dealers and internal stakeholders.

Michigan State's Blockchain Project: A Success Story!

Financial services, including bond issuance, is being transformed by blockchain technology but most financial practitioners are not certain how and where to begin the process or determine which collaborators and providers are trustworthy and capable. At Michigan State University (MSU) the treasury team worked collaboratively with a Blockchain Bond Advisory Group comprised of students, faculty, staff, alumni and external advisers to develop a new paradigm for raising capital using blockchain distributed ledger technology. Attend this session to hear how MSU, with a proven success model, realized the potential of blockchain to create new nodes of opportunity for treasury functions to meet financial goals.

ESG in the Foreground: 3 Perspectives on Risk, Reporting, Regulators, and the Road Ahead

The Environmental, social and governance (ESG) wave has swept ashore, bringing with it new challenges for treasury and finance practitioners. Increasingly charged with ESG reporting, which differs from financial reporting, minimal subject matter guidance or training, keeping up with requirements, data requests, changing definitions and stakeholder demands threaten to swamp finance and treasury teams. This interactive moderated discussion highlights: the success earned from embedding ESG in the culture while building Board engagement and support; data challenges and finding solutions in the existing ERP, with guidance on tools to close the gap; and focuses on emerging reporting requirements, regulatory oversight, and capital access.



TASK FORCE MISSION:

The volunteer treasury and finance practitioners who built this track focused on how to source and employ liquidity in an era of social awareness and volatile interest rates.

CAREER DEVELOPMENT

Achieving Career Success in the New Hybrid World of Remote & In-Person Teams

The shift to remote and hybrid work has become the norm for many organizations and has presented several challenges for corporate treasury and finance professionals, including technology issues, unequal participation in meetings, and difficulty maintaining social connections and company culture. This requires new approaches to communication, collaboration, and leadership, as well as the ability to balance the demands of both personal and professional life. Treasury and finance practitioners share the methods they have employed to address these challenges. Discussion includes the efforts leaders have made to level the playing field for remote workers and hybrid / in-person teams and strategies for maintaining social connections and fostering creativity.

Boardroom Personalities

Misunderstanding personalities can undermine your professional efforts — unless you know how to turn conflicts into personality connections. This interactive session is designed to help treasury and finance professionals understand their own—and others'—core personality types in order to bridge gaps and create successful interactions. Attendees master the unique dynamics of Boardroom presentations—part dialogue, part presentation and part improvisation—and stakes are high. Additionally, the session explores ways to identify different personality types through verbal and non-verbal cues; and illustrates how to make critical modifications to your approach that will help you successfully motivate and manage potential conflicts before they arise.

It's ALL Visual: A New/Old Look at Data Presentation

Every year, data visualization becomes a hotter and hotter topic, as graphing software becomes more powerful and ever-increasing volumes of data need to be summarized. Sadly, this has led many treasury and finance professionals into making false choices. Graphs are NOT always the most effective way to present numerical information or to make a point. Moreover, today's Excel and other table software offer presenters plenty of often-overlooked opportunities to present concise and visually effective tables; put another way, all numbers presentation is visual. This session reviews the five critical questions that need to be asked before presenting a graph to an audience, rather than choosing other ways of making the same point.

DATA POINT:

The AFP 2022 average educational session rating was 4.2 out of 5.

> I love being here with the **the treasury and finance community**. Everybody has the same goal and you can **learn a lot from each other**.

- Linda Dixon, CTP
Director of Treasury, *Multimatic Inc.*

BONUS EXPERIENCES

Where CREATORS *SHINE*

+BONUS EXPERIENCES

AFP 2023 Kick-Off Party

THE NEW CHILDREN'S MUSEUM

Enter the world of exploration, imagination, and experimentation at San Diego's children's museum. Relive your inner-child by navigating through the wondersound, a labyrinth of rooms, nooks, and ropes. Awake your creativity in the many art exhibits. Discover your wildest dreams at the Whammock!

Adventure awaits YOU at the AFP 2023 Kick-Off Party.

Arcade

Participate in some good-natured competition at the Arcade. Will you top the leaderboard on Pac-Man, Skee-Ball, hockey or Atari pong?

Sponsored by workday.

Puppy Park

Did you know pets may decrease stress and improve heart health? Take a 15-minute break between sessions and networking for some puppy love.

Sponsored by Fidelity INVESTMENTS

Headshot Studio

Need a new profile picture? Stop by the Headshot Studio to get yours. Our professional photographer will be on hand Monday and Tuesday.

Sponsored by M&T Bank

Wellness Lounge

Take a moment to recharge at the Wellness Lounge featuring privacy pods and wellness sessions.

Sponsored by UMPQUA BANK

This isn't your typical conference. This is an Experience that **drives creativity** and **fosters your growth professionally and personally**.

+BONUS EXPERIENCES

WELLNESS KEYNOTE

DR. SUSAN BIALI HAAS

Author, *The Resilient Life*, Mental Health Advocate

Resilient Leadership: Reduce Stress, Prevent Burnout, and Maximize Your Impact

With stresses in work and life at all-time highs, we need to rethink the way we work and live. In this engaging and evidence-based talk, Dr. Susan Biali Haas details the key factors that support the mental health, well-being, and resilience that both leaders and individual contributors can appreciate. Discussion includes team-related drivers of chronic stress and boundary management strategies to improve personal well-being and work performance. Attend this session to gain a deeper understanding of the factors driving workplace and personal well-being and **ensure you're equipped with actionable goals and strategies that benefit you, your life, and your people**.

SPEAKER CRED:

- Award-winning medical doctor with 20 years of experience 🏆
- Featured on The Today Show, Forbes, The Washington Post and The New York Post ⭐

+BONUS EXPERIENCES

SPOTLIGHT KEYNOTE

HAMZA KHAN

Author, *Leadership, Reinvented* and *The Burnout Gamble*

Ideas into Action: Defeat Procrastination & Unlock Breakthrough Productivity

Disengaged employees cost the world $7.8 trillion annually in lost productivity and the misalignment between an employee’s and an organization’s values accounts for the lion’s share of this disconnect. However, with a strong sense of shared purpose, employees are more likely to stay focused, energized, and committed to their work, even when challenged to do more with less. In this dynamic keynote, attendees receive action-oriented insights, highlighting real-world best practices for reclaiming & optimizing productivity, while learning how to separate fatigue from depletion, reframe stressors and synchronize personal and organizational objectives. With the right tools and methods, **treasury and finance professionals can strategically pair purpose and productivity to better support transforming ideas into action**.

SPEAKER CRED:

- Bestselling author 📚
- Global keynote speaker 🎤
- Featured in *VICE*, *Business Insider*, and *The Globe and Mail* ⭐

+BONUS EXPERIENCES

AFP Aware

The AFP Aware mission is to provide you with opportunities for both **professional and personal growth**, while making **meaningful connections** with your peers.

COMMUNITY

At AFP 2023, we're partnering with AMVETS, a nonprofit organization that serves California veterans. Join our event where participants will break into teams and assemble wheelchairs for local veterans. Or take a minute during your day during AFP 2023 to write a letter of support or thanks to our veteran military members.

Learn more and register.

To participate in the live event, you must be a corporate practitioner and an attendee of AFP 2023. Pre-registration is required and subject to review. Limited capacity.

ENVIRONMENT

A simple step that makes a big difference:
AFP 2023 attendees will receive reusable water bottles to fill up throughout the conference.

Sponsored by Allspring

+BONUS EXPERIENCES

A Focus on Diversity, Equity and Inclusion

When diverse voices come together, the treasury and finance profession becomes stronger. Learn how you can align your work with the principles of DEI with programming at AFP 2023.

AFP DEI ROUNDTABLE

Sunday, 2:15 - 3:30 PM

AFP DEI RECEPTION

Sunday, 3:30 - 4:30 PM

SESSIONS

- Diversity, Equity and Inclusion – Impacting Change Through Treasury
- The Hidden Power of Cash: Meeting Yield Targets While Elevating DEI Efforts
- Supporting Diverse Rock Star Talent in Treasury & Finance
- How Sustainability Programs Could (and Should) Transform FP&A
- Your Essential Guide to ESG
- ESG Financing, How Do I Start?

AFP 2023 GRANT PROGRAM

The AFP 2023 Grant Program helps students and professionals, who might not otherwise be able to attend AFP 2023, participate in the conference through complimentary registration.

Want to get involved? Participate in our AFP 2023 mentoring program.

Learn more.

The AFP DEI Initiative founding partner Invesco

Partners amazon J.P.Morgan Morgan Stanley | INVESTMENT MANAGEMENT WELLS FARGO

+BONUS PERKS

Your AFP 2023 experience is filled with education, connection and a whole lot of fun. Plus bonus benefits.

Hotels with the Best Rates

AFP OFFICIAL HOUSING is your source for the best rates near the San Diego Convention Center.

Book Now.

Travel Deals

We've got you covered with great deals on your flight and more.

Check them Out.

Lyft Code

We'll help you get around San Diego with a custom Lyft code for attendees.

Sponsored by First Citizens Bank

All You Can Eat (During the Day)

BREAKFAST, LUNCH, COFFEE AND REFRESHMENT BREAKS are on us—not to mention RECEPTIONS and NETWORKING EVENTS where you can grab appetizers and a drink.

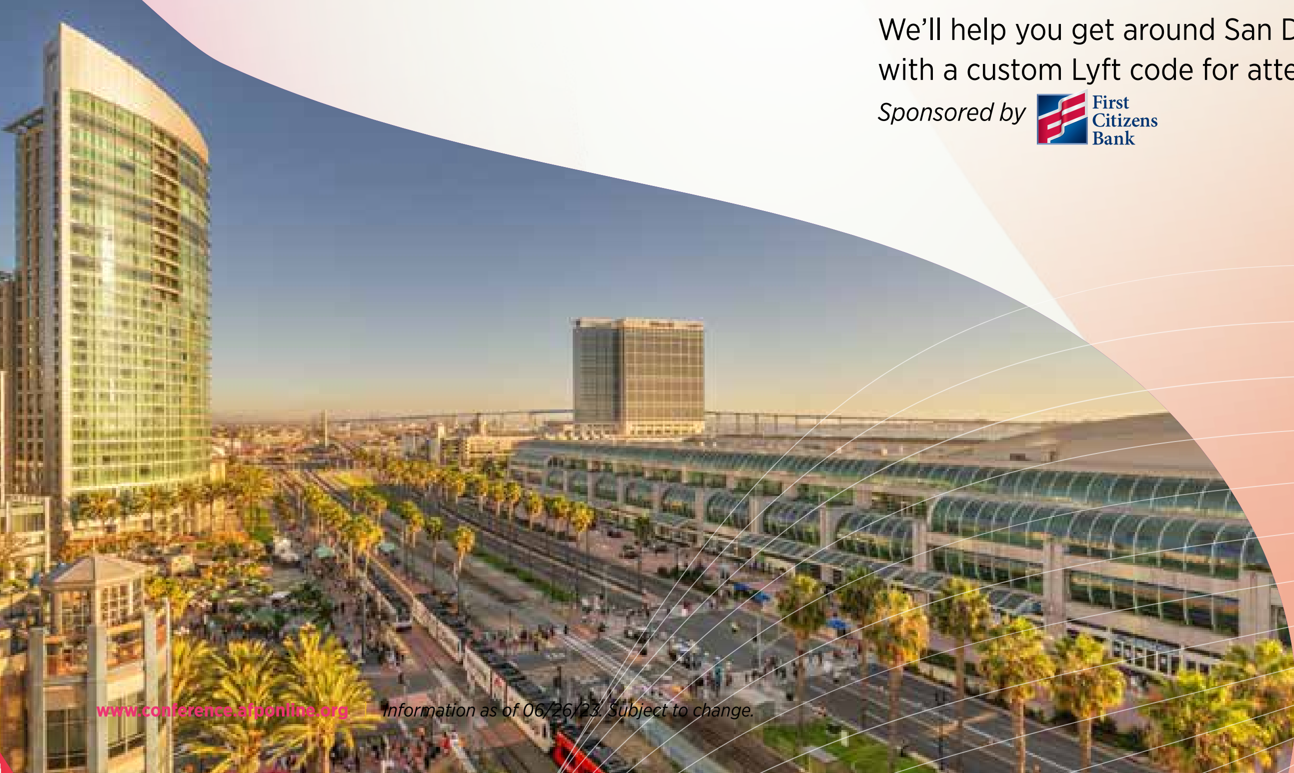


EXHIBIT HALL

Where PROBLEM SOLVERS SHINE

"I enjoy **learning about new things**, trying to **evolve** and finding **different innovative ideas** from the different banks and other financial companies."

— **Betty Lodge**
Director, Finance Operations, *Blue Cross Blue Shield Louisiana*

EXHIBIT HALL

TWO STAGES.
SO MANY SOLUTIONS.

Payments Stage

We're giving you even more focused payments content on the Exhibit Hall floor through **SESSIONS** from some of the **LEADING VENDORS IN THE PAYMENTS SPACE**.

**Featuring Oversight and UMB*

Insight Stage

Hear **NEW IDEAS** and **INNOVATIVE APPROACHES** from **SOLUTION PROVIDERS** to see how you can **WORK SMARTER** and **FASTER**.

**Featuring Amundi, Ivalua, Planful and Taulia*

**As of 6/15/23*

Exhibit Hall Opening and Closing Receptions

Your kickoff and wrap up to AFP 2023 – catch up with partners and peers or meet new ones at these festive celebrations.

EXHIBITORS

360T

A

Advanced Fraud Solutions
Alacriti
Alkami
Allivate Impact Capital
Allspring Global Investments
American Express Company
American Security
Amundi
Anaplan
AON
AP Technology
Ascendant FX Capital
Avalara
Avivatech LLC
Axletree Solutions Inc.

B

Bank of America
BlackRock
Bloomberg L.P.
BMO
BNY Mellon
Bottomline Technologies
Brex
Brink's

C

C2FO
Capital One
Capitalize Analytics
Chatham Financial
Citizens
Clearwater Analytics
Computershare/Georgeson
Convera USA LLC
Corcentric
Corpay
Coupa
Crane Data
Crowe

D-E

DBS Bank
Datalog Finance
Decision Critical
Deloitte
Deluxe
Demica
Derivative Path
DocFinance
Dragonfly Financial Technologies
Drexel Hamilton
Dun & Bradstreet
DWS/Deutsche Bank
Emburse
EverView
EVO Payments
EY

F

Federated Hermes
Fidelity Investments
Fides Treasury Services
Fifth Third Bank
Finexio
Finzly
First Citizens Bank
First National Bank of Omaha
FIS
Fiserv Solutions, LLC.
FISPAN
Fitch Ratings
Flywire
Fortris
FTNI
FutureView Systems

G-H

Globalization Partners
Go-Live Faster
Goldman Sachs
GPS Capital Markets, Inc.
GTreasury
HighRadius

I

IBM
ICD
ImageScan
ING Financial Services
Instant, Inc. powered by TreasuryPay
Intellect Design Arena Inc
IntraFi
Intuitive Data Analytics
Invesco
ION Treasury
IPS

J-L

Jedox Inc.
Jirav
JP Morgan
JP Morgan Asset Management
Kisan America Inc.
Kyriba
Lamont, Hanley & Associates
LiquidX

EXHIBITORS *continued*

Loomis
LSEGH Inc
Lumel Technologies Inc.

M-O

Macquaire Group
MarketSphere Unclaimed Property Specialists
Mastercard
MetLife Investment Management
Mischler Financial Group, Inc.
Morgan Stanley
Nacha
National Bank of Canada
Neuberger Berman
Ninth Wave
Nium
Northern Trust Company
nsKnox
Optimized Payments Consulting
Oversight

P-Q

Payden & Rygel
PaymentWorks
PayPal
Pigment
Pinnacle Solutions Inc.
Piper Sandler
Planful
PNC Bank
Prolific Banking Inc
PwC
Q2
Quadient

R

RBC Global Asset Management (U.S.)
Redbridge USA
Regions Bank

S

Safe & Sound/Paythings
SAFEChecks
SIB Fixed Cost Reduction
SimpliCapital
Societe Generale
Standard Charterd Bank
State Street Global Advisors
StoneCastle
StoneXPayments
Strategic Treasurer
SunTech Business Solutions
SWIFT

T

Tassat
Taulia
TD Bank
Tennessee Department of Commerce & Insurance
Tesorio
The Clearing House
The RWC Group
TIS
Transcard
TransferMate Global Payments
Treasury Curve
Treasury Partners
Trovata
Truist Bank
Trustpair USA Inc.

U-V

U.S. Bancorp Asset Management
U.S. Bank
UBS
UMB Bank
UniCredit
Vericast
Visa, Inc.

W

Wells Fargo
Western Alliance Bank
Western Asset Management
WEX
Wolters Kluwer
Workday

X-Z

XMLdation
Xpress Technologies Inc.
Yooz Inc
Zanders

EXPLORE SAN DIEGO

BUILD SOME EXPLORATION INTO YOUR TRIP

In addition to near-perfect weather, San Diego is home to 70+ miles of sparkling coastline, a vibrant downtown and an endless assortment of unique neighborhoods to explore.

Here are some of our top recommendations:

7 Spectacular Rooftop Restaurants

Delicious food, yummy drinks, and breathtaking views.

7 Not-To-Miss Golf Courses

San Diego's year-round, nearly perfect climate creates an idyllic golf destination every day of the year.

7 Beachfront Bars

When the moment calls for an ocean view and a beverage, head to one of these spots.

7 Star Coastal Hikes

San Diego is home to some of the most beautiful landscapes in southern California. Check out these recommended trails.

Unwind after learning at AFP 2023 for a mini-getaway in San Diego.

REGISTER FOR AFP 2023

Where YOU *SHINE*

“You don’t feel that you are in a silo. But instead here **you meet like-minded professionals** and **they know what you’re going through**. It’s really uplifting.”

— **Andrei Pak**
FP&A Manager, *iNRCORE*

4 Days at AFP 2023 Can Have a
Massive Impact On Your Career. ***Let's go!***

REGISTRATION

All sessions will be in-person. There is no virtual option.

NEW!

AFP 2023 INSIDER* PRICING	MEMBER	NON-MEMBER (includes AFP membership)
Insider Standard By September 15, 2023	$1,499	$1,894
Insider On-Site After September 15, 2023	$1,799	$2,194

**An AFP 2023 Insider has attended at least 3 out of the last 6 AFP Conferences between 2017 and 2022.*

INDIVIDUAL PRICING	MEMBER	NON-MEMBER (includes AFP membership)
Standard Deadline By September 15, 2023	$1,699	$2,094
On-Site After September 15, 2023	$1,999	$2,394

Register By SEPTEMBER 15 to SAVE $300

**Off the on-site registration rates*

Attended at least 3 out of the last 6 *AFP Conferences?*

CONGRATS — YOU'RE AN

AFP INSIDER

CHECK OUT YOUR EXCLUSIVE PERKS

Exclusive Pricing

The lowest price for the most important event in treasury and finance.

Local Treat at Conference Check-in

Your Name on the Wall of Fame

Register early to be listed.

Collectible AFP Insider Button

Chance to Win a Meet & Greet with Ian Bremmer

This special treatment is just for you.

Register today.

TOP THREE REASONS TO
ATTEND AS A TEAM

1. DIVIDE & CONQUER

"We get to **bounce things off of each other** and split up because **we can't do it all by ourselves**. I would advise anyone not to come alone."

– **Betty Lodge**
Director, Finance Operations *Blue Cross Blue Shield Louisiana*

2. BUILD A SOLID TEAM

"It's really **team building** — going to the different meals together, even traveling to and from together, **builds that camaraderie**."

– **Ryan Millard, CTP**
Senior Manager, *Treasury American Airlines*

3. SET YOUR STRATEGY

"**We work better after attending an AFP conference** because we come back with **a lot of great ideas**. There's always aha's that we can incorporate into our strategic plan."

– **Ilana Esterrich**
CFO, *Planned Parenthood Federation of America*

WE ♥ OUR TEAMS

After two corporate practitioner registrants pay the full rate, additional corporate practitioner registrants from the same organization can pay the team rate.

TEAMS GET EXCLUSIVE PERKS LIKE:

- Dedicated meeting space to game plan or share new ideas.
- Reserved seating at Wednesday's Principles in Practices sessions to learn and grow together.
- Education to help your team collaborate more effectively.
- Team bonding activities you can participate in like our AFP Aware community service event.

TEAM PRICING*	Standard Deadline By September 15, 2023	On-Site September 16-October 19, 2023
First and Second Individual each at the Full Rate	$1,699	$1,999
Additional Individual at the Team Rate	$1,125	$1,375

* *Team pricing is restricted to corporate practitioners. All applications are subject to review and approval of eligibility.*

Register by SEPTEMBER 15 to Save

SPONSORS

PLATINUM

PNC

usbank

GOLD

TRUIST

SILVER

Allspring Global Investments

BANK OF AMERICA

Capital One

citi

J.P.Morgan

kyriba

BRONZE

AMERICAN EXPRESS

Anaplan

BMO

emburse

Fifth Third Bank

First Citizens Bank

Goldman Sachs

IntraFi

ION TREASURY

STATE STREET GLOBAL ADVISORS

STRATEGIC TREASURER Consultants in Treasury

UMPQUA BANK

WELLS FARGO

workday

GENERAL

Amundi ASSET MANAGEMENT

BNY MELLON

Citizens

The Clearing House

deluxe

Fidelity INVESTMENTS

FIS

GP Global Made Possible

HSBC

M&T Bank

Oversight Nothing gets by you now

planful

StoneX Payments

SAP

taulia

UMB BANK

yooz

OCTOBER 22 - OCTOBER 25

BLOCK OFF YOUR CALENDAR.

GRAB YOUR SUNGLASSES.

MEET US IN SAN DIEGO.

LET'S SHINE TOGETHER.

AFP 2023

OCTOBER 22-25 | SAN DIEGO

Register By SEPTEMBER 15 to SAVE $300

www.conference.afponline.org