



AFP 2022

OCTOBER 23-26 | PHILADELPHIA

REGISTER BY SEPTEMBER 16
TO SAVE \$350

www.AFP2022.org

We **LOVE** Learning

When the treasury and finance community get together, something special happens. **ENERGY ABOUNDS** — **NEW IDEAS** are generated, and **CONNECTIONS** are made.

Flex that **GROWTH MINDSET** and **TRANSFORM** how you think, and what you can do, at **AFP 2022**.



REGISTER BY SEPTEMBER 16 TO SAVE \$350

Check Out the **SESSION EXPLORER**

Filter 100+ EDUCATIONAL SESSIONS, KEYNOTES and NETWORKING EVENTS by day, track and session type to see exactly what's in store.



SEE THE ENTIRE
SCHEDULE OF EDUCATION



SUNDAY KEYNOTE

LAILA ALI

Four-Time World Boxing Champion, Entrepreneur,
TV Personality, Bestselling Author

Peak Performance Needs an “All In” Attitude

Never one to back down from a challenge, Laila Ali developed the values of hard work, determination, courage, and self-belief growing up as the youngest child of the legendary boxer and humanitarian Muhammad Ali. As an undefeated, four-time boxing champion, Ali has successfully applied the discipline she gained as an elite athlete throughout her unique career as an entrepreneur, TV personality and author. Constantly looking to defeat her next challenge, Ali shares tactics and strategies for navigating complex challenges and turning intentions into actions.



DIG IN MORE ON OUR BLOG.



4 FAST FACTS:

- Ali is regarded as one of the greatest female boxers and retired in 2007 with a 24-0 record.
- In her book, *Reach! Finding Strength, Spirit, and Personal Power*, Ali shares how to transform self-doubt into positive energy.
- Ali is a prominent TV personality and host. She now has a major lifestyle brand, Laila Ali Lifestyle.
- You can **get a photo with Ali** at the AFP Booth after her Keynote.

TUESDAY KEYNOTE



ADAM GRANT

Organizational Psychologist and Bestselling Author

Think Again: The Power of Knowing What You Don't Know

The past year has led us to rethink fundamental assumptions—where to work, how to manage. Adam Grant examines how treasury and finance professionals can evolve their thinking, open their minds, and build a learning organization in which people know what they don't know and are eager to improve upon the status quo. His eye-opening evidence and entertaining delivery will leave attendees determined to never again say “that’s the way we’ve always done it.”

4 FAST FACTS:

- Grant has 30 million Ted Talk views and five bestselling books.
- Grant was the youngest tenured professor at the Wharton School and has received the Excellence in Teaching Award for every class he taught.
- Grant’s speaking and consulting clients include Google, the NBA, Bridgewater, and the Gates Foundation.
- Grant worked as a magician throughout his time at Harvard.



DIG IN MORE ON OUR BLOG.



MINDSHIFT KEYNOTE

Sponsored by 

KAIHAN KRIPPENDORFF

Strategy & Innovation Expert

Be the Disrupter, Not the Disrupted

We are experiencing a historic acceleration in the pace of change in our world. These changes divide us into two camps: the “Disruptors” and the “Disrupted”. Entrepreneur, author, consultant and CEO Kaihan Krippendorff has spent over a decade studying what makes companies and individuals thrive in the face of disruption, while others fall behind; what gives some the power to shape the future and makes others fail to keep up. In this keynote, Krippendorff breaks down the underlying patterns of disruption and with compelling stories of successes, failures, and yet-unknown innovations, **teaches practical tools to help you take action and become a Disruptor.**

MINDSHIFT SPEAKERS AND SESSIONS

offer insights and actionable advice on the cutting-edge trends and innovative tools you should pay attention to in emerging technologies.

MINDSHIFT SESSIONS

Hear how your peers are implementing emerging tech in their day-to-day.



DIG IN MORE ON OUR BLOG.

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CERTIFICATION KEYNOTE BREAKFAST

Sponsored by  PNC



IT'S A CELEBRATION OF OUR CERTIFIED COMMUNITY!

Join your fellow CTPs, CCMs and FPACs for breakfast, conversation and an insightful speaker. *(Limited to CTPs, CCMs and FPACs.)*

DR. SIMONE AHUJA

Strategist & Author, *Disrupt It Yourself*

Co-author, *Jugaad Innovation*

Fast and Frugal Intrapreneurship: Solving Problems with the Resources You Already Have

Great things can be accomplished when pairing a growth mindset and a simple toolkit. Based on her research in emerging markets and her bestselling book, *Jugaad Innovation*, Dr. Simone Ahuja shares inspiring stories of frugal innovators who solve problems large and small with the right mindset and a set of guiding principles. This high-value, low-resource approach provides attendees with tactics and strategies for using creativity to reframe problems as opportunities while also gaining support for new ideas to move faster and have a greater impact.



YOU GET SOME Serious Perks

Your AFP 2022 experience is filled with **EDUCATION, INSPIRATION** and **MEANINGFUL CONNECTION** plus bonus benefits.



FOCUS ON YOUR WELL-BEING AND CONNECTING WITH OTHERS

We know how important work-life balance is, so we've curated wellness-focused content such as the **WELLNESS KEYNOTE** and **WORK/LIFE HACKS** mini sessions.



HOTELS WITH THE BEST RATES

AFP OFFICIAL HOUSING is your source for the best rates near the Pennsylvania Convention Center.

> **Book your hotel.**



ENERGY BOOSTS WHEN YOU NEED THEM

BREAKFAST, LUNCH AND COFFEE are on us—not to mention **RECEPTIONS** and **NETWORKING EVENTS** where you can grab appetizers and a drink.

REGISTER BY SEPTEMBER 16 TO SAVE \$350

Networking Events



“ Being at conference, there **DEFINITELY** is **A CERTAIN ENERGY AND BUZZ**. It's just great to **CONNECT WITH PEOPLE** and to have **REAL FACE-TO-FACE CONVERSATIONS**. ”

- Angela Staszak, CTP
Treasury Manager, *Stepan Company*



OPPORTUNITIES FOR YOU TO FORM CONNECTIONS

There's science behind it—our brains form **STRONGER CONNECTIONS FROM MEETING IN-PERSON.**

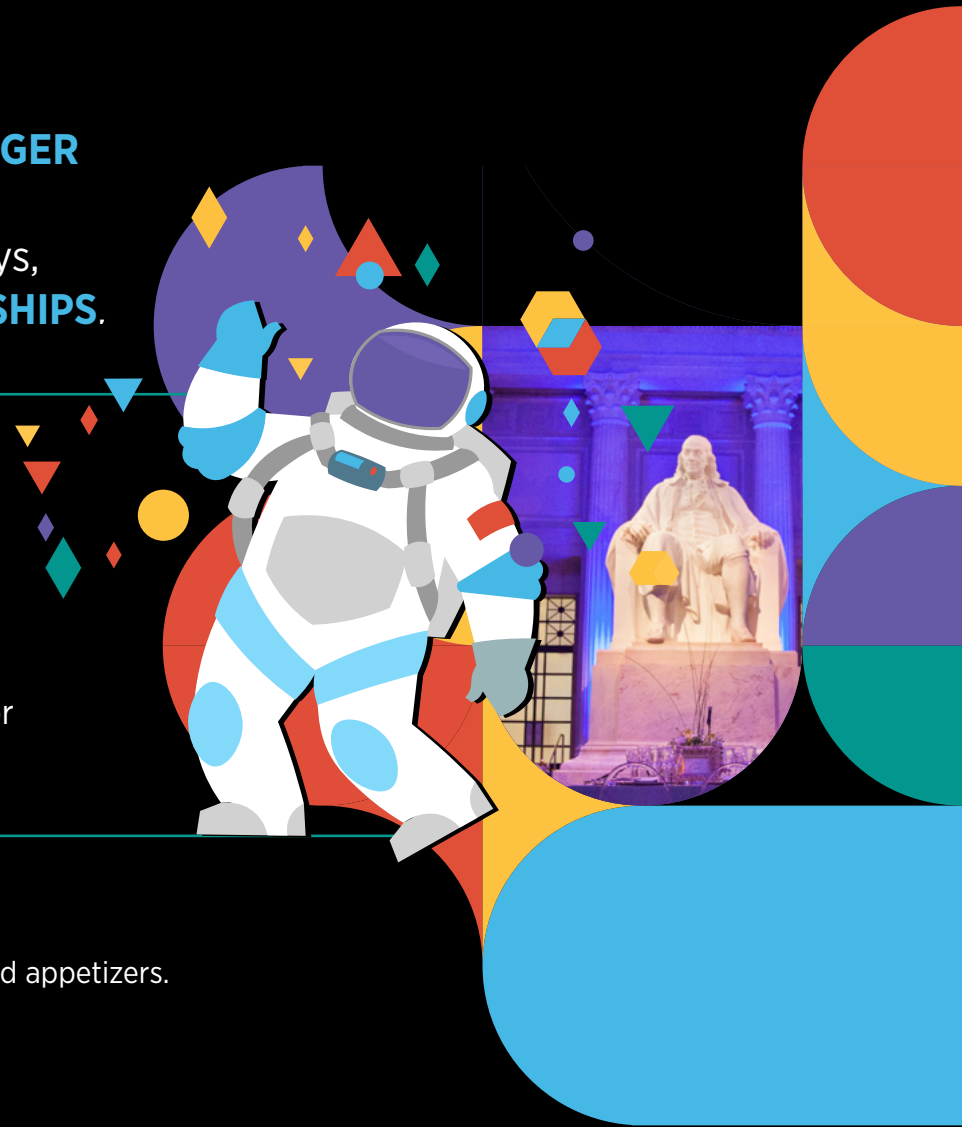
From scheduled events to organic chats in hallways, you can build those **ESSENTIAL PEER RELATIONSHIPS.**

AFP 2022 Kick-Off Party at the Franklin Institute

Once described as a “Wonderland of Science,” the Franklin Institute is one of the leading science and technology centers in the country. Uncover the mystery of your subconscious, walk through the Giant Heart, and connect with your peers for cocktails and conversation.

Exhibit Hall Opening and Closing Receptions

Catch up with partners and peers or meet new ones over cocktails and appetizers.





Meet Treasury Tom.

He's excited to connect face-to-face with his peers and talk treasury, payments and risk. You'll find him at:

PAYMENTS HUB

Sponsored by American Express

PAYMENTS KEYNOTE

Sponsored by American Express

PAYMENTS MIXER

Sponsored by American Express

PAYMENTS ROUNDTABLES

Sponsored by StoneX and UMB

PAYMENTS FRAUD SYMPOSIUM

Sponsored by Elavon

INDUSTRY ROUNDTABLES

Sponsored by Fifth Third Bank

CERTIFICATION KEYNOTE BREAKFAST

*Sponsored by PNC
(Limited to CTPs, CCMs and FPACs)*

(Payments events are limited to Corporate Practitioners)



Meet FP&A Fiona.

She is ready to bounce ideas off of her peers and collaborate on forecasting, data and business partnering. You'll find her at:

FP&A HUB

Sponsored by Anaplan

FP&A KEYNOTE

Sponsored by Anaplan

FP&A MEET-UP

Sponsored by Anaplan

FP&A RECEPTION

Sponsored by Anaplan

FP&A ROUNDTABLE

Sponsored by Element Fleet Management

FP&A SYMPOSIUM

CERTIFICATION KEYNOTE BREAKFAST

*Sponsored by PNC
(Limited to CTPs, CCMs and FPACs)*

(FP&A events are limited to FPACs and FP&A Corporate Practitioners)



Meet Executive Eva.

She's on a mission to meet with other finance leaders for impactful conversations that foster complex strategic thinking. You'll find her at:

EXECUTIVE INSTITUTE KEYNOTE LUNCHEONS

Sponsored by PNC

EXECUTIVE RECEPTION

Sponsored by Fiserv

EXECUTIVE ROUNDTABLES

Tuesday Roundtable Sponsored by Fitch Ratings

CERTIFICATION KEYNOTE BREAKFAST

*Sponsored by PNC
(Limited to CTPs, CCMs and FPACs)*

(Executive events are limited to Executive-level Corporate Practitioners)

REGISTER BY SEPTEMBER 16 TO SAVE \$350

EDUCATIONAL SESSIONS

6 TRACKS

PAYMENTS

CAPITAL MARKETS & RISK INVESTMENTS MANAGEMENT

CAREER DEVELOPMENT

TREASURY MANAGEMENT

FINANCIAL PLANNING & ANALYSIS

91%

of AFP 2021 Attendees* Rated Education as **Highly Valuable** or **Valuable**

*AFP 2021 attendees specifically attending for professional development.

VIRTUAL WORKSHOPS

Major insights before you even step foot in Philadelphia. Your AFP 2022 registration comes with **COMPLIMENTARY ACCESS** to **TWO PRE-CONFERENCE VIRTUAL WORKSHOPS**.



Improving Treasury's Value Proposition

September 27, 2022 | 12 PM – 5 PM

4.8 CTP/FPAC credits and 4.8 CPE Credits

This workshop explores proven strategies to better advocate for treasury's role in driving an organization's financial performance while building valuable strategic partnerships.

- Learn the tangible benefits to your organization of creating and maintaining an engaged treasury team.
- Build a greater understanding of how treasury can build relationships with internal partners throughout the organization.

Forecasting in Uncertain Times: A How To in the Age of Disruption

Wednesday September 28, 2022 | 12 PM – 5 PM

4.8 CTP/FPAC credits and 4.8 CPE Credits

This course provides implementation-ready and theoretical approaches for improving the accuracy of forecasts:

- Discover how to identify key business drivers of growth and improve future visibility.
- Learn how to implement simple yet powerful modeling techniques to remove guesswork and increase confidence.



[LEARN MORE](#)

TREASURY MANAGEMENT

Modernizing Liquidity and Investments for a Resilient Treasury

Constantly challenged with new data and reporting requirements to support the business, treasury organizations are turning to modern technologies for greater visibility, accuracy, and speed. By combining API connectivity and integrated, end-to-end workflows with best practice management of cash, liquidity and investments, treasury teams are nimbler than ever in unlocking value for the business. This expert panel presents best practice approaches and use cases for modern technologies that ease integration and access data to conquer challenges and seize new opportunities to create a resilient treasury.

Treasury of the Future? A Practical Global Case Study

Treasury is transforming globally with the need for faster payments, real time reporting and tracking, and increased focus on cash management. Recognizing the need to overhaul a legacy treasury system Citrix embarked on a global transformation journey to elevate the role of its treasury team and reduce future costs. This session dives into how Citrix, with a robust and complex treasury function, rationalize their global account structure and revamped their reporting and payment processes, to create an automated treasury solution that leverages the most innovative technologies in the industry.

Treasurers' Experience Selecting and Implementing a TMS

Treasury Management Systems (TMS) promise myriad benefits—to improve productivity, provide real-time data, and reduce errors. However, 80% of Treasurers agree that they achieve only part of the value they desire from their technology spend and automation efforts. Expert Treasurers discuss how they approached the selection and implementation of their TMS to achieve the automation, enhanced capabilities, team efficiency and control they were looking for in a TMS.

KNOWLEDGE TYPES



STRATEGIC

Strategies to drive
ORGANIZATIONAL CHANGE.



OPERATIONAL

Content to improve your
SKILLS AND TACTICS.



MINDSHIFT

Actionable advice on
EMERGING TECHNOLOGIES.



SEE ALL SESSIONS WITH
THE SESSION EXPLORER

PAYMENTS

Fast, Faster, Fastest: Deploying Real-Time Payment Solutions

With the many elements of today's payments landscape being used globally and in a variety of business models, it's imperative for treasury professionals to explore how the ever-changing payments environment is impacted by technology-based tools and solutions. This session, with two distinct practitioner perspectives, gives attendees unique insight into how payment technology continues to refine execution of core treasury practices. From payment initiation and execution to exception management and the user experience, understanding what is possible today is critical for treasury teams to make thoughtful and strategic decisions on how to use today's cutting-edge tools.



AP Automation at Zurich North America: How People and Robots Work Best Together

Handling large volumes of invoices is a challenge for every finance team. Errors, payment delays, high processing costs, increased risk of fraud, and inaccurate cash forecasting data are consequences of inefficient processes and a lack of intelligent automation. Such challenges can be resolved with robot-assisted processing. At Zurich North America, digital transformation of accounts payable helped the company automate its claims process, simplify approvals, and maintain transparency. In this session, discover the potential of digitization to accelerate accounts payable processes.



Subscriptions and Real-Time Payments: A Perfect Pairing for Businesses (and Consumers)

The exponential growth of subscription-based sales has fueled the need for fast, convenient payments to support such transactions. Real-time recurring payments present an ideal opportunity to support the faster payments need. The Faster Payments Council's recently released Beneficial Characteristics of Real-Time Recurring Payments provides a look at the value these payments can provide. Attend this session to hear about the state of subscriptions and what the future holds for current and new real-time payments rails, such as RTP and FedNow, that can support more efficient payments.

AFP 2021

Attendee
Feedback

Speakers broke down a topic that's very complex into **LAYMAN'S TERMS**. This feels like something I can **IMPLEMENT AT MY ORGANIZATION!**



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THE SESSION EXPLORER

PAYMENTS HUB

Sponsored by



Payments Pros, this is home base for sessions and networking.

In the Payments Hub you'll find:

PAYMENTS EDUCATIONAL SESSIONS

A lineup of sessions focused on faster payments, cross-border payments, payments fraud and more.

PAYMENTS KEYNOTE

Get inspired by a panel of thought leaders in the corporate payments space.

New for AFP 2022

PAYMENTS STAGE

Located in the Exhibit Hall, the Payments Stage features partner education on hot topics in the payments space.

Featuring American Express, Flywire, OSG Billing Services and more.

Bonus

Earn CTP, CCM and CPE credits at these unique sessions.



PAYMENTS ROUNDTABLES

Share challenges and hear solutions from your practitioner peers at intimate roundtables.

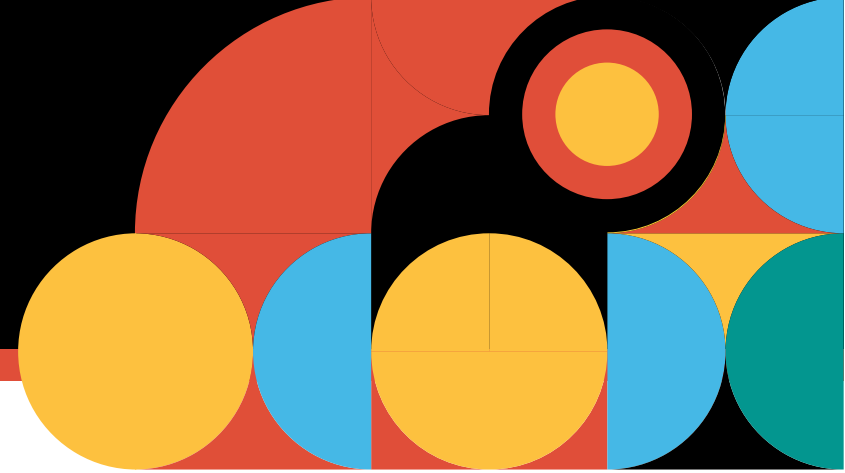
Monday Roundtable sponsored by UMB

Tuesday Roundtable sponsored by StoneX

PAYMENTS MIXER

Meet new people you can turn to throughout the year at a casual reception.

FINANCIAL PLANNING & ANALYSIS



How to Quantify the Value of Major Projects

Investment in major projects, long-term tangible and intangible assets that create value, enhance capabilities, and position the organization for long-term returns, is key to business growth. Yet, determining the strategic and financial value of major projects is a notoriously difficult and nuanced task for most FP&A professionals. It entails building long-term and uncertain assumptions, handling allocations and attribution when there are shared revenues and costs and analyzing consolidated project portfolios or related segments. In this session a seasoned FP&A advisor walks attendees through a project forecast plan and assess the incremental costs and value, not just of the project itself, but of its contribution to the financial well-being of the company.

Integrated Operational Execution & Financial Planning at Covanta

FP&A teams orchestrate planning and forecasting processes that provide financial plans reflective of the core operational activities of their organization. Doing this successfully requires integrated business planning where actuals and forecasted driver assumption updates flow through the business value chain and generate summarized financials. This case study highlights Covanta, an energy-from-waste and industrial waste management services company with 40+ plants and 4000 employees. Learn how they standardized processes, centralized planning assumptions, improved forecast accuracy, reduced forecast cycle times, delivered advanced analytics and KPIs, and enabled decision-making at the speed of thought.

What Can Machine Learning Do for Finance?

Many finance organizations are looking for every advantage to increase time to insights and shorten cycle time for processes. Over the past few years Microsoft has explored the value that Machine Learning and AI can bring to the finance function. In this session you will hear directly from those who helped transform Microsoft Finance and see live demonstrations of use cases in FP&A.



SEE ALL SESSIONS WITH
THE SESSION EXPLORER



SO MANY CREDITS FROM ONE EVENT

Earn CTP, CCM, FPAC and CPE credits with 100 educational sessions.

FP&A HUB

Sponsored by 

FP&A professionals, we've created a dedicated space just for you.



In the FP&A Hub, you'll find:



FP&A ROUNDTABLES

Share challenges and hear solutions from your practitioner peers at intimate roundtables.

One Roundtable sponsored by Element Fleet Management

FP&A RECEPTION

Make essential connections with your FP&A peers at a casual reception.

FP&A MEET-UP

We'll take your biggest challenge and share peer solutions to conquer it at this interactive event.

FP&A EDUCATIONAL SESSIONS

A lineup of sessions focused on business partnering, data-driven decision-making, scenario planning and more.

FP&A KEYNOTE

Get inspired by a thought leader in the corporate finance space.

New for AFP 2022

INTERACTIVE Q&A COLLABORATE BOARD

Write down your biggest problem, post it on the board and check back later for solutions from your peers.

REGISTER BY SEPTEMBER 16 TO SAVE \$350

FP&A KEYNOTE

STACEY VANEK SMITH

Correspondent, NPR's Planet Money

Author, Machiavelli for Women

Numbers and Narratives: Seeking a Story Among the Indicators

Are your business partners numbed by numbers? Without setting the right context, the innumerable measures, metrics, KPIs, dashboards and scorecards floating around us challenge our ability to discern their meaning and focus on those that demand attention. Stacey Vanek Smith, author, correspondent, and podcast host has made a career turning facts, figures, and the arcane minutia of the economy into meaningful narratives. "I am a story seeker," says Smith, and so is FP&A in the way we interpret and deliver meaning to our analyses. In this keynote, Smith reflects on the use and limit of quantitative indicators, discusses how she breaks down a number to create and communicate a good story, and researches a few indicators for AFP!



 [DIG IN MORE](#)



RISK MANAGEMENT



What Treasurers Need to Know and Do for the Future of Cyber/Privacy Law, Cyber Security, and Cyber Insurance

The role of treasurers in enterprise risk management is crucial, but there is a fundamental underestimation of their importance in strategy surrounding cyber/privacy law, cyber security, and cyber insurance, and preventing and mitigating the consequences after a cyber-attack. If treasurers are not directly involved in the enterprise-wide strategy to counter these threats, entities will be vulnerable and exposed. Industry leaders specializing in cyber law, cyber insurance, and cyber security provide insight into how treasury can help implement an enterprise-wide risk management strategy to mitigate the catastrophic financial, legal, and reputational harms before, during, and after a cyber-attack.



Demystifying Hedge Accounting

In today's market, more corporates are employing hedge accounting to expand hedging capacity and align financial reporting with economic objectives. Join senior hedge accounting leaders as they share how they started, grew, or overhauled their programs and better understand the key risks and top issues in applying hedge accounting as well as the critical steps in designing the program. Additional discussion includes the risk and implications resulting from the misapplication of hedge accounting and the role of key factors, such as ownership structure, global footprint, and functional currency.



Help is on the Way! The Value of Automation and Strategic Relationships in Managing FX Risk

Managing foreign currency risk can be challenging, uncertain at times, difficult to tackle, and have a significant economic impact on a business. FX risk can also be expensive to hedge, and the number of hedging options/alternatives can be numerous and overwhelming. How the risk is managed can dictate short-term or long-term impact. In this session, speakers discuss the value of a strategic risk management relationship that helped Koch Minerals & Trading automate their FX exposure capture and reporting to tackle key currency risks.

AFP 2021
Attendee
Feedback

Concise, valuable information
with **CLEAR ACTION ITEMS**
and **SUGGESTIONS.**

CAPITAL MARKETS & INVESTMENTS



SEE ALL SESSIONS WITH
THE SESSION EXPLORER

Diversity and Inclusion: Dare to be Different

With the increased focus on incorporating Environmental, Social, and Governance principles into the core operating function of a corporation, Treasurers are continuously thinking of ways to incorporate diversity and inclusion into their investments. One way is to partner with companies that are at the frontlines of diversity and inclusion in the financial services industry. Some of these partnerships can help provide underrepresented groups with increased opportunities needed to succeed. Join this discussion about the ins and outs of partnerships that have supported corporations in their D&I efforts.

Navigating Transformation in the Liquidity Investment Ecosystem

With major transformations in markets, regulations, product features, and technology, cash investment is becoming increasingly complex. This moderated panel discussion featuring senior treasury management practitioners reviews best practices for investing in a rising rate environment; how to invest with an ESG and Diversity, Equity, and Inclusion lens to achieve consistency with greater corporate goals; the potential impacts of the next round of money market fund regulatory reform; and how technology is driving opportunities to improve efficiencies in the liquidity investment space.



Michigan State University's Blockchain Bond Project

The exploration and application of blockchain technology is creating new opportunities for treasury functions. Financial professionals now need to look beyond cryptocurrency to gain a vision for blockchain's potential, and bond issuance is likely to be transformed soon by the technology. The Michigan State University treasury team is working diligently to develop a new paradigm for bond issuance using blockchain distributed ledger technology. Learn strategies for evaluating blockchain use in an organization, establishing blockchain project goals, gaining executive support, utilizing an RFI/RFP process to find strategic partners, and incorporating Environmental, Social and Governance components into the overall program.

KNOWLEDGE TYPES



STRATEGIC

Strategies to drive
ORGANIZATIONAL CHANGE.



OPERATIONAL

Content to improve your
SKILLS AND TACTICS.



MINDSHIFT

Actionable advice on
EMERGING TECHNOLOGIES.

CAREER DEVELOPMENT

Achieving Career Success Through Effective Networking and a Strong Personal Brand

As treasury & finance professionals you spend your lives safeguarding and investing your company's money, but are you doing the same for you and your career? The ability to network effectively while building a strong personal brand are key assets when building your treasury career. To network successfully you need to ditch the scatter gun 'spray and pray' approach and prioritize quality over quantity. In this session a global treasury recruiter who has advised corporate treasury professionals on how to advance their careers shares key strategies for effective networking and creating an effective career plan, or if you already have one, how it can be improved.

I'm a Mess, I Must Confess: Help for the "Work-From-Home-A-Holic"

To be honest, we've worked hard these past two years and have developed a few BAD HABITS while working remotely. We've probably attended meetings in our pajamas or engaged in sleep-working to get critical projects completed. We may have fallen into the "just one more thing" trap—where five more minutes turns into an hour—or even prioritized work above health! If these habits go unchecked, they'll affect us and how we treat others. This session pulls the cover off those habits that have crept in and enables you to take back your sanity and your life.

Making Complex Ideas Easy to Understand

As finance professionals, we often need to communicate complex ideas and information in a way that is easy to understand, especially for people who lack a finance background. Without strategies for simplifying complexity the result is often miscommunication and/or confusion, which can cause operational and even financial performance issues. This session illustrates some of the most common causes of complexity and provides actionable strategies to make communicating complex ideas easier for anyone to quickly and easily understand.

AFP 2021
Attendee
Feedback

The presenters did an excellent job of
BALANCING HIGH-LEVEL IDEAS
with **REAL-WORLD APPLICATION.**



SEE ALL SESSIONS WITH
THE SESSION EXPLORER



AFP DEI Initiative

at AFP 2022

Align your work with the principles of diversity, equity, and inclusion, and celebrate the ways that diverse voices and perspectives strengthen everyone.

In Partnership with

The Wells Fargo logo consists of the words "WELLS FARGO" in white, uppercase, sans-serif font, centered within a red square with a yellow horizontal bar at the bottom.

WELLS
FARGO

Sessions Supporting DEI Efforts

Real-world examples on incorporating diversity and inclusion into your investments.

- Putting the “S” in ESG
- Navigating Transformation in the Liquidity Investment Ecosystem
- Developing and Integrating ESG into Corporate Financing
- Diversity and Inclusion: Dare to be Different
- Heave-Ho: Lifting Barriers and Creating Positive Social Outcomes through Cash Investing
- Future Finance Workforce Patterns and Actions for Success

AFP DEI ROUNDTABLE

Sunday 2:00–3:30 PM

AFP DEI RECEPTION

Sunday 3:30–4:30 PM

Have those essential, one-on-one conversations with your peers at multiple networking opportunities.

EXECUTIVE INSTITUTE

Sponsored by



An AFP 2022 experience curated for the **MODERN-DAY TREASURY AND FINANCE LEADER**. Engage with elevated sessions, speakers, and networking built for executives.

The Executive Institute is limited to Corporate Practitioners with the title of Chief Financial Officer, Treasurer, Vice President of Finance, Assistant Treasurer or Controller.

Executive Institute Keynote Luncheon | Monday

CHLOE DEMROVSKY

President & CEO, *Disaster Recovery Institute International*

Tactical Insight: Re-evaluating the Risk and Resilience Status Quo

Gaining a better understanding of the future trends in risk and resilience is critical for treasury and finance executives to navigate risks facing their organizations. Leveraging key findings from Disaster Recovery Institute (DRI) research, Chloe Demrovsky reviews the decisions leaders must make in a post-Covid world and provides tactical insight on how to strengthen and improve enterprise-wide business continuity practices to address various risks such as supply chain and cybersecurity. Additionally, Demrovsky discusses how leaders must be prepared to partner with their boards on developing risk management strategies.

EXECUTIVE INSTITUTE

Sponsored by  PNC

Executive Institute Keynote Luncheon | Tuesday

APRIL RINNE

Founder & Chief Change Navigator, *April Worldwide*

Flux: Thriving in Constant Change and Uncertainty

April Rinne takes treasury and finance leaders on a journey through what a flux mindset is, why it matters, and how to get one. Drawing on her experiences with flux, Rinne shares her unconventional and often counter-intuitive strategies for how to think, learn, work, live, and lead better by slowing down enough to get clear on what really matters. Attendees walk away with strategies to better prepare for the unknown and become more resilient by rethinking uncertainty and getting comfortable with ambiguity.



REGISTER BY SEPTEMBER 16 TO SAVE \$350



Additional Executive Content



EXECUTIVE ROUNDTABLES

Collaborate on solutions to common challenges with your executive peers.

The Tuesday Executive Roundtable is sponsored by Fitch Ratings.

EXECUTIVE RECEPTION

Accelerate best-in-class insights and solutions as you build your executive peer network.
Sponsored by Fiserv

THERE'S NO SUBSTITUTE FOR **BEING TOGETHER**

Join your peers in Philadelphia, a city teeming with **INNOVATION AND ART**— the perfect environment for **FORWARD-THINKING** treasury and finance professionals.

FOUR FUN PHILLY FACTS:



The only U.S. city to make **NATGEO'S TOP 25 DESTINATIONS OF 2020**

▶ Read our **spotlight on Philadelphia: Innovation Nation**



Home to **30 RESTAURANTS** recognized by the James Beard Award Foundation

▶ **Listen to a podcast** with Philly native Brooke Lazizi



The mural capital of the world with **OVER 4,000 WORKS**

▶ Check out our **mini-itinerary** to experience Philadelphia's creativity



The Mutter Museum is one of Lonely Planet's "**UNIQUE MUSEUMS** around the world you can't miss."

▶ Watch the **virtual tour**



AFP AWARE

Sponsored by  Allspring

The AFP Aware mission is to provide you with opportunities for both **professional** and **personal** growth, while making meaningful connections with your peers.



+ **WORKPLACE**
◆ **COMMUNITY**
○ **ENVIRONMENT**

+ WORKPLACE

Knowledge Hub

We know education is your priority, so the Knowledge Hub offers multiple opportunities for you to continue your learning journey.

Check out diverse sessions featured in this space:

LIFE/WORK HACK 15 MINUTE SESSIONS

- Coaching and Leadership Techniques
- Resume Tips
- Building a Personal Brand
- Storytelling Techniques
- Salary Negotiation
- Productivity Tips in the Virtual Environment
- Stress Reduction Strategies

ASK THE EXPERT DISCUSSIONS

- Nonfungible tokens (NFT's), the Metaverse and Treasury
- Securing Your Payments Platform
- Navigating Potential Deglobalization
- Finance Transformation 101



DIG IN MORE

WELLNESS KEYNOTE

DR. LISA BÉLANGER

Behavioral Change Expert, Researcher

Brains at Their Best: Behaviors for Peak Performance and Proactive Mental Health

For many organizations, their greatest asset is the productivity, creativity, and innovation of their people. What can we do to promote brain health and optimal performance in our teams and in ourselves? In this thought-provoking keynote, Dr. Lisa Bélangér draws on psychology, behavioral science, and neuroscience to empower attendees to take control of their behaviors, and **offers daily practices to think more clearly, make better decisions, be more productive, build resilience, and have more energy.**



[▶ DIG IN MORE ON OUR BLOG.](#)

◆ COMMUNITY

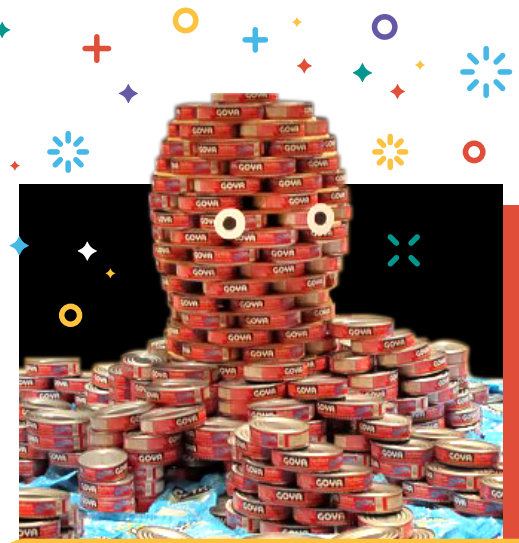
Build With a Purpose

Can you build an octopus, penguin or even a hamburger out of canned food?

Yes, yes you can.

AFP Aware participants will build towering structures using only canned food. All items will be donated to Philabundance, a local food bank that seeks to end hunger for good.

Limited to Corporate Practitioners



◆ LET'S GET CREATIVE!
LEARN MORE.

○ ENVIRONMENT

A simple step that makes a big difference:

AFP 2022 attendees will receive reusable water bottles to fill up throughout the conference.

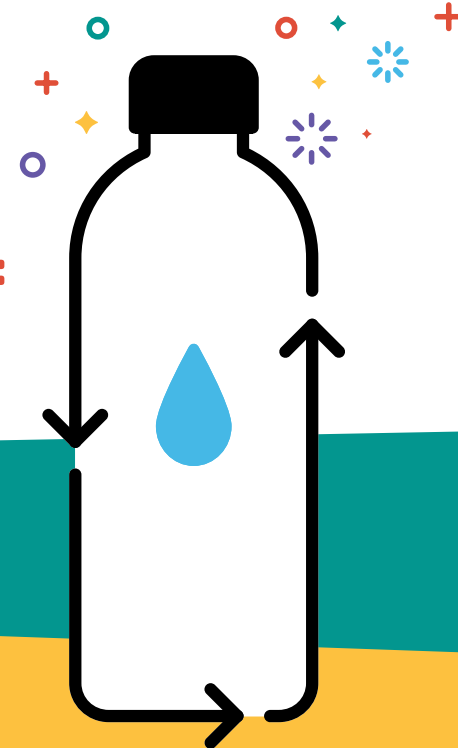


EXHIBIT HALL



“ You’re able to **GET YOUR HANDS ON THE PRODUCTS** that are out there. If you’ve got **A LOT OF PROJECTS GOING ON**, you’re able to **DEMO AND TEST THOSE SOLUTIONS**, one right after the other. ”

- Chris Pennington, CTP, FPAC
Treasury Operations Lead, *The Heritage Group*

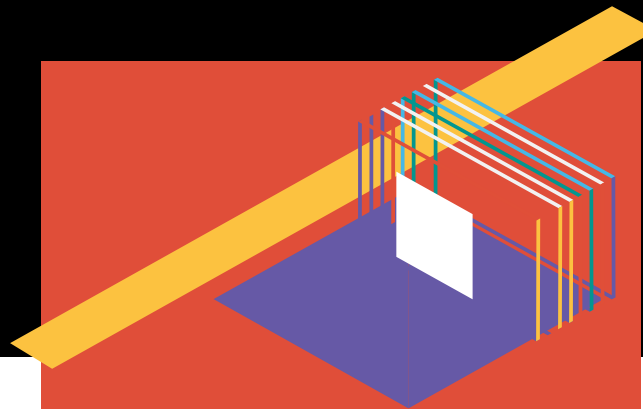
EXHIBIT HALL

EXPLORE THE FLOOR bursting with new ideas, partners and tech that can help you work smarter.



Knowledge Hub

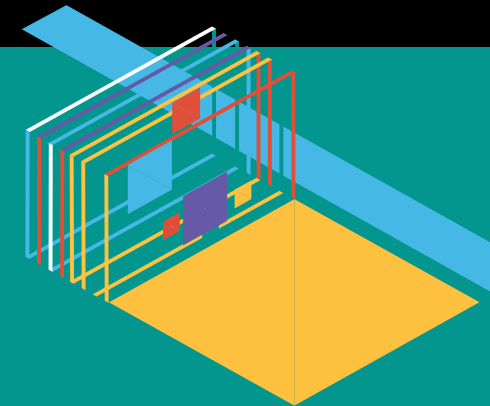
We know education is your priority, so the Knowledge Hub offers multiple opportunities for you to continue your learning journey, from live **ASK THE EXPERT** and **LIFE/WORK HACK SESSIONS**.



Insight Stage

Hear **NEW IDEAS** and **INNOVATIVE** approaches from **SOLUTION PROVIDERS** to see how you can work **SMARTER** and **FASTER**.

Featuring Amundi Asset Management, Globalization Partners, Pigment, and Tesorio.



Payments Stage

We're giving you even more focused payments content on the Exhibit Hall floor through **SESSIONS** from some of the **LEADING VENDORS IN THE PAYMENTS SPACE**.

Featuring American Express, Flywire, OSG Billing Services, and more.

Bonus

Earn CTP, CCM, FPAC and CPE Credits at these unique sessions.

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REGISTRATION

INDIVIDUAL PRICING	MEMBER	NON-MEMBER (includes AFP membership)
Standard Deadline By September 16	\$1,649	\$2,044
On-Site After September 16	\$1,999	\$2,394



REGISTER BY SEPTEMBER 16 TO SAVE \$350*

**Off the on-site registration rates*

IMPORTANT HEALTH AND SAFETY INFORMATION

The safety of AFP Annual Conference attendees is our highest priority, and all appropriate measures are being taken to ensure that at the Pennsylvania Convention Center in Philadelphia. Check out our event update page for the latest info. www.AFP2022.org/EventUpdate

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SIGNIFICANT SAVINGS

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MEET WITH
ALL OF YOUR
PARTNERS

DISCOVER
YOUR NEXT
SOLUTION

TEAM PRICING*	Standard Deadline By September 16	On-Site September 17- October 20
First and Second Individual each at the Full Rate	\$1,649	\$1,999
Additional Individual at the Team Rate	\$1,050	\$1,275

* Team Pricing is Restricted to Corporate Practitioners. All applications are subject to review and approval of eligibility.

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- Education to help your team collaborate more effectively.
- Team bonding activities you can participate in like our AFP Aware community service event.



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WHY THE ABM TEAM ATTENDS THE AFP CONFERENCE



“There’s so much great content here, you can’t get to it all. By **DIVIDING AND CONQUERING**, you’re able to attend a lot of those different sessions indirectly.”

Dean Chin

Senior Vice President, Chief Accounting Officer, Corporate Controller



“It’s important for us to be here, to hear the same messages and take those **TECHNOLOGIES, PROCESSES AND SOLUTIONS** back to our organization.”

David Orr

Senior Vice President, FP&A



“It’s a **NICE BONDING EXPERIENCE FOR EVERYONE** outside of work, and it allows us to build our own relationships with each other.”

Marie-Claire Najjar, CTP

Manager, Treasury and Finance



“You learn so much more coming as a group because **YOU LEARN FROM EACH OTHERS’ EXPERIENCES.**”

Susie A. Kim

Vice President, Investor Relations and Treasurer



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